



Modelling the economics of chronic disease with the EConDA tool and the UKHF microsimulation model

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Summary of presentation



- Introduction - EConDA project
- Obesity risk factor trends
- Microsimulation model
- EConDA tool
- Conclusions
- Questions

Introduction - EConDA project



The main project **objectives** were to:

- seek consensus among relevant experts, policy makers and international organisations on the **methodology for measuring cost-effectiveness of interventions**
- **develop a demonstration model and tool** for integrated approaches to address cost-effectiveness of various interventions for chronic disease prevention

www.econdaproject.eu

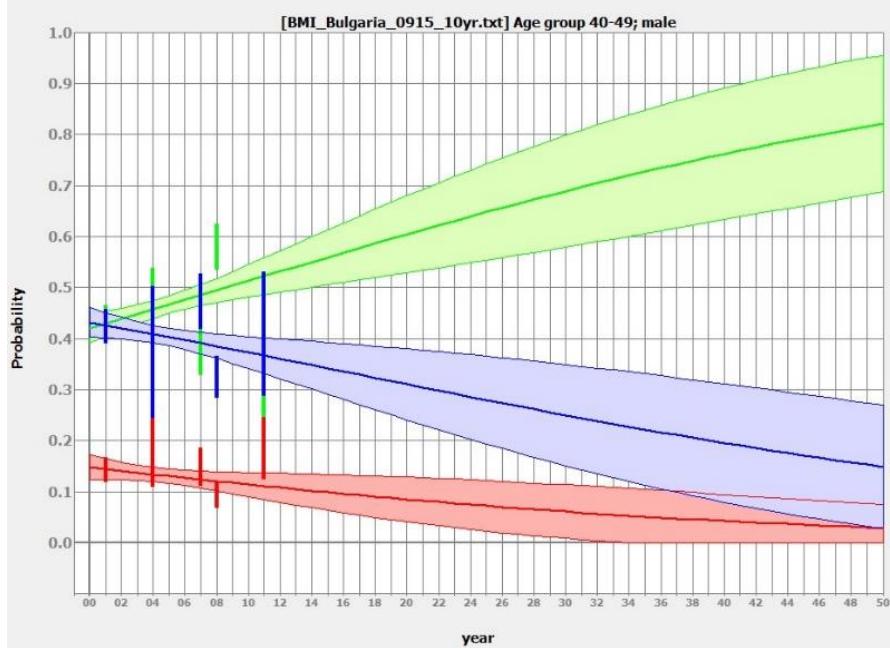
Methodology – risk factor projections



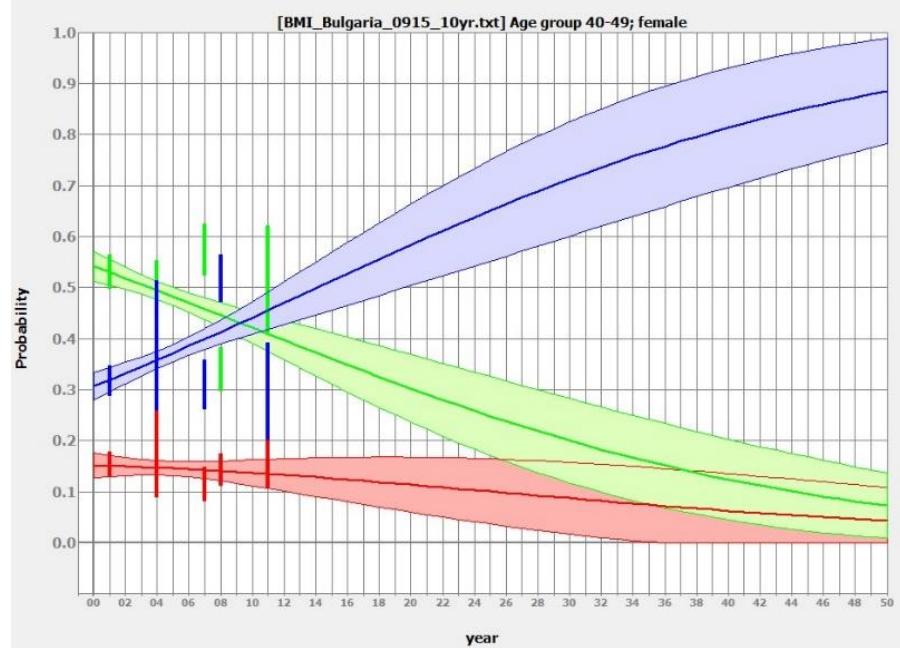
- Multivariate, **categorical non-linear regression** model applied to cross-sectional risk distribution data from HSE
- Can be stratified by **age, sex**, ethnicity, social class, education level, income level and geographic region
- Outputs with 95% confidence limits
- Can accommodate **new datasets** with relative ease
- Program developed in C++

BMI projections to 2050 – For 40-49 year olds in Bulgaria

40-49 year old Males



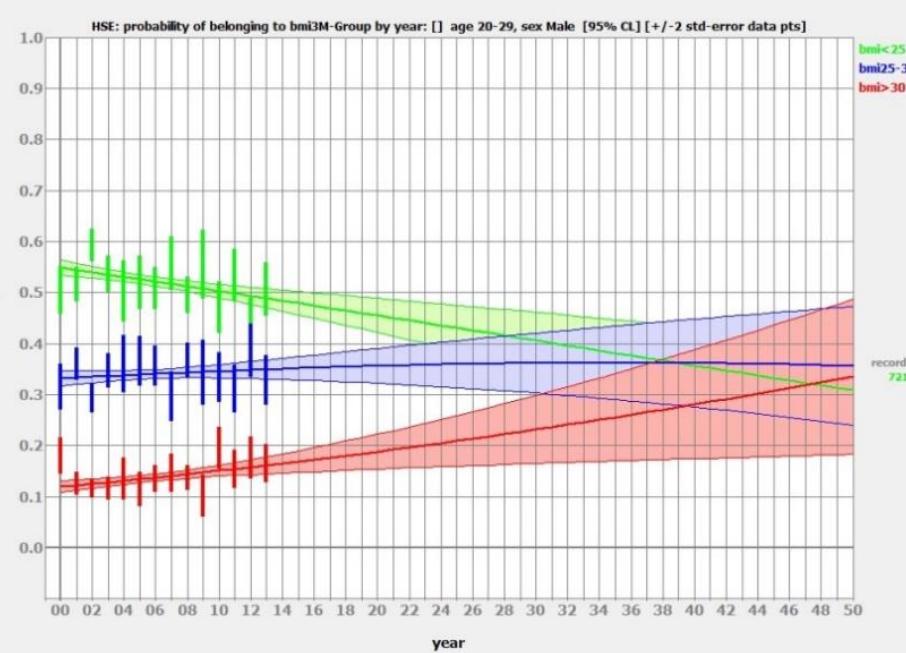
40-49 year old Females



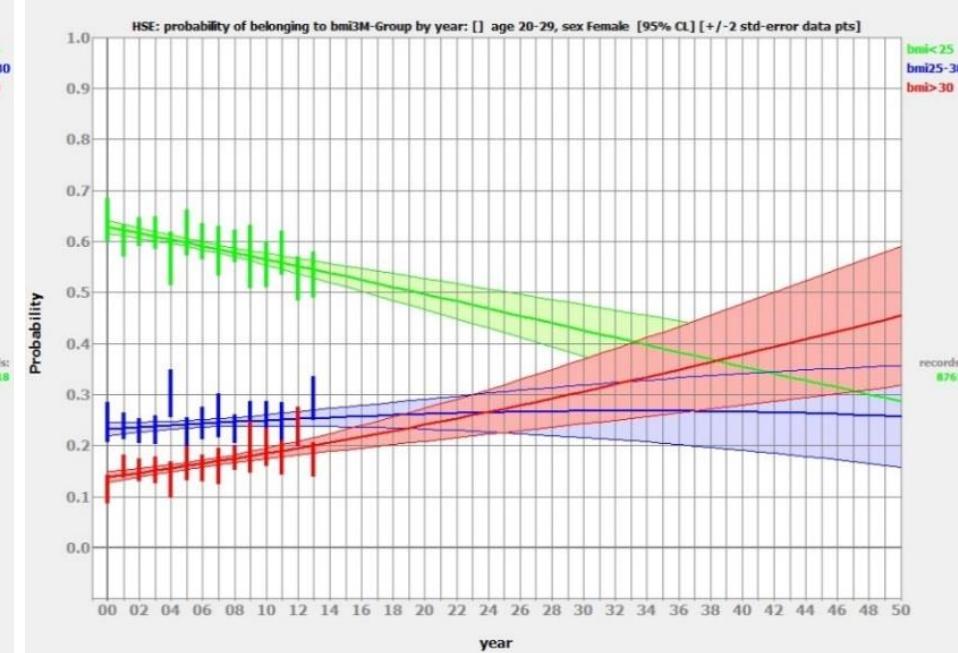
BMI GROUPS: BMI $<25 \text{ kg/m}^2$
BMI $25-29.99 \text{ kg/m}^2$
BMI $\geq 30 \text{ kg/m}^2$

BMI projections to 2050 – For 20-29 year olds in UK

20-29 year old Males

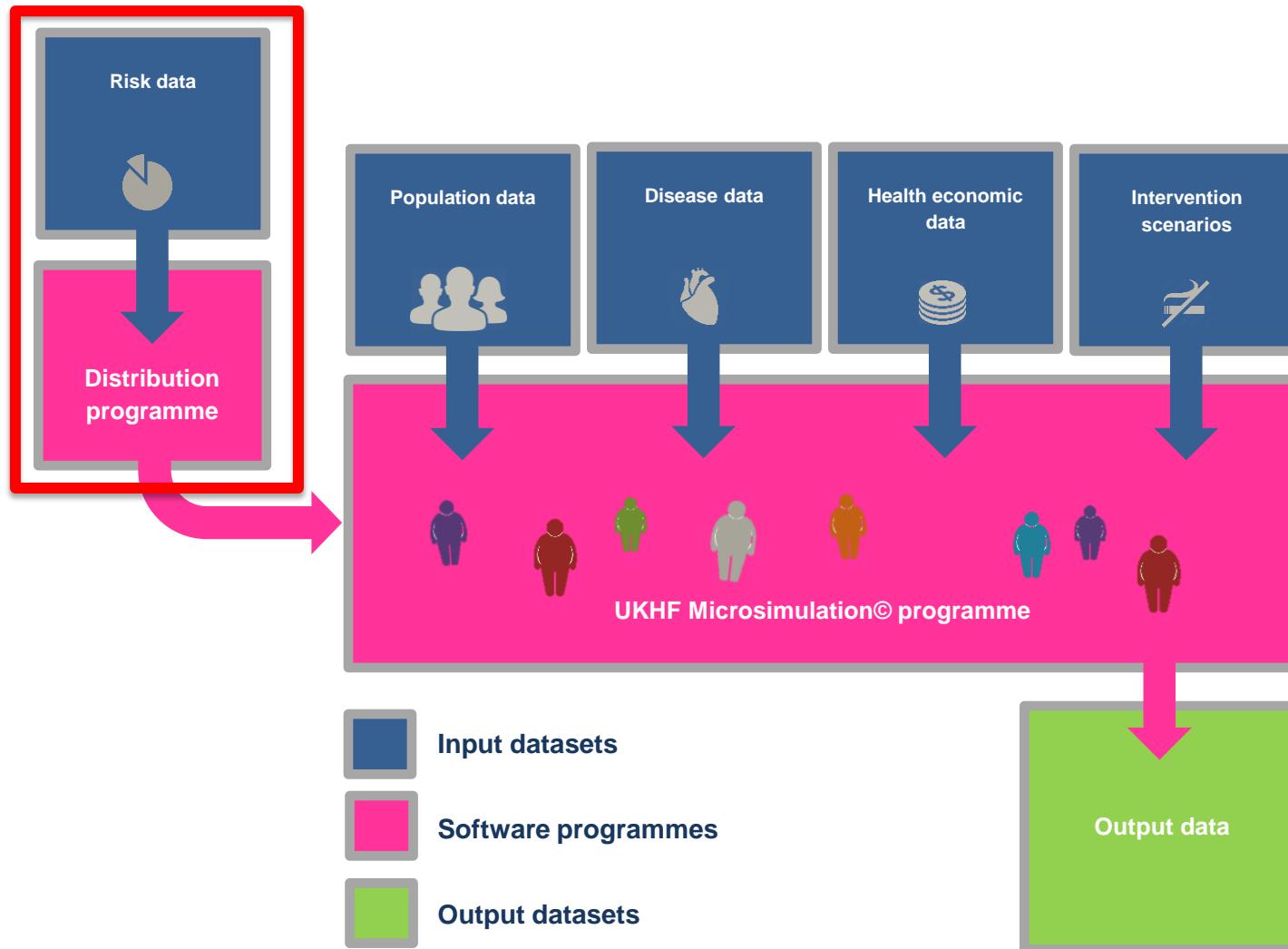


20-29 year old Females



BMI GROUPS: BMI <25 kg/m²
BMI 25-29.99 kg/m²
BMI ≥30 kg/m²

The microsimulation model

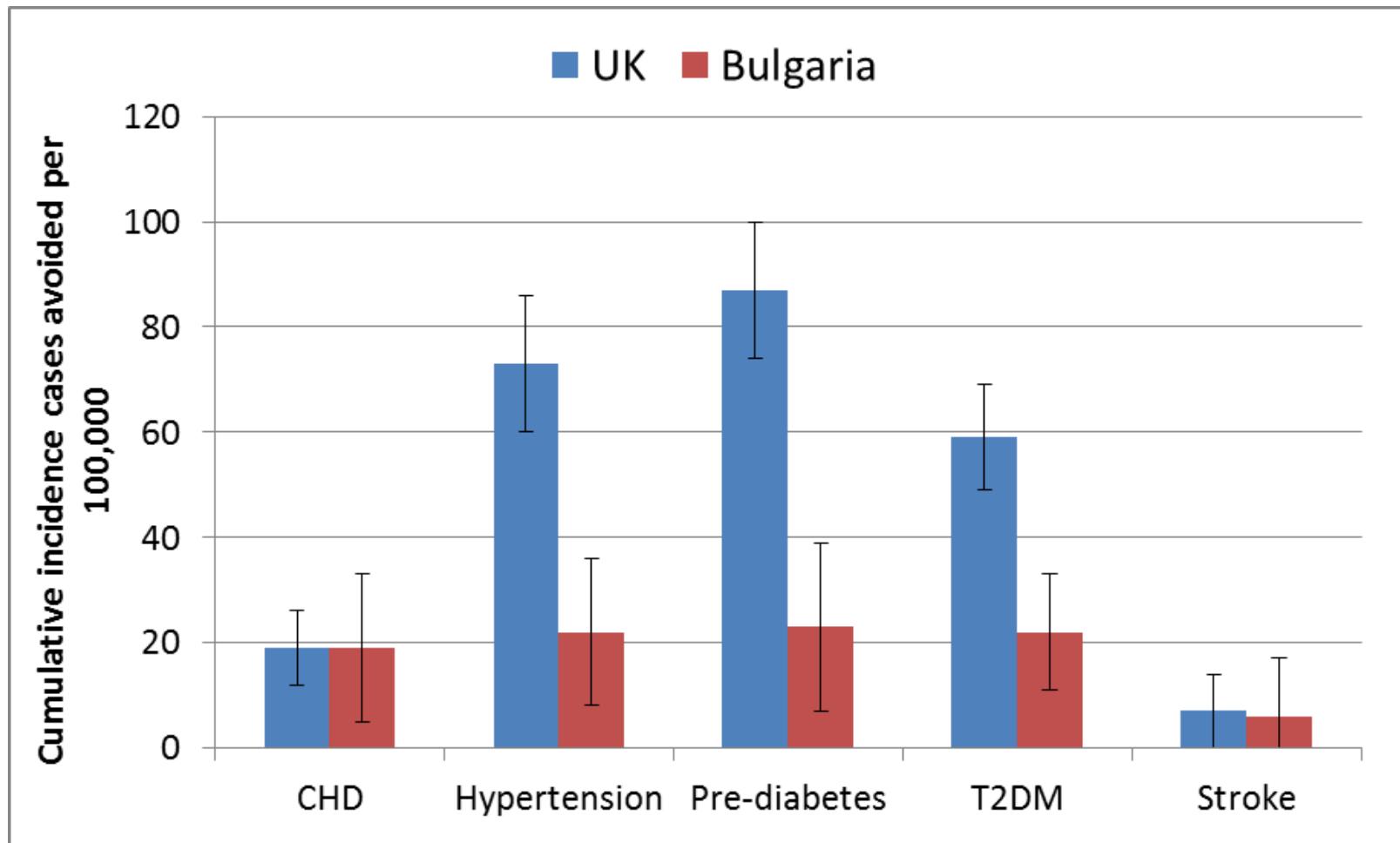


Module 2: Micro-Simulation



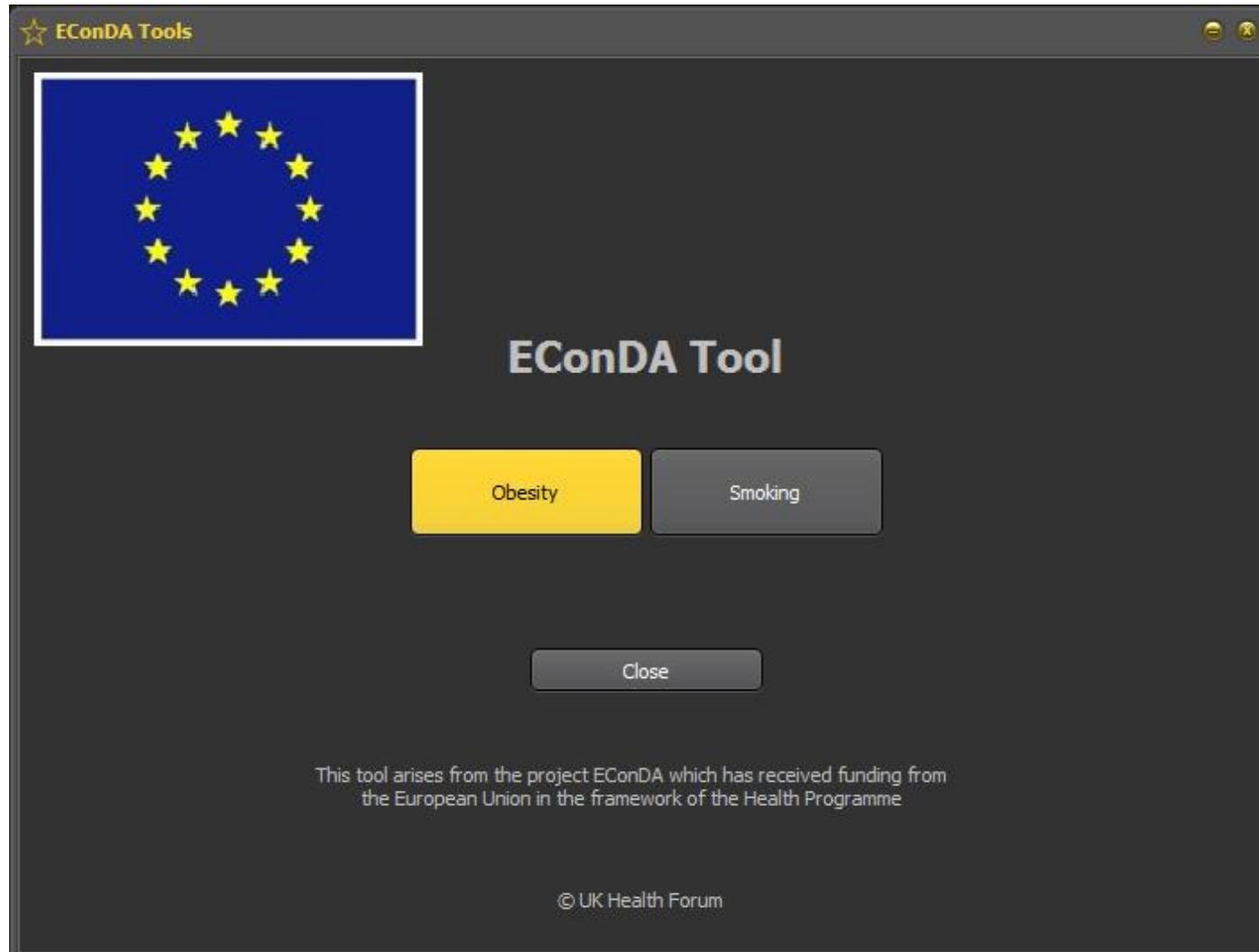
- Computer model of any specified **population**
- Population accurately reflects **age profiles, birth, death and health statistics** to make future projections
- Model specifically targets the relationship between **individuals' evolving risk factors and disease incidence** (number of new cases of a disease).
- Risk factor distributions are determined by predictions & specified health **interventions**
- The model can simulate and compare the **impact and cost** of various **public health interventions**
- Simulations for over **80 countries** and **50 US States** at present

Results: 20% Sugar Sweetened Beverage (SSBs) tax intervention



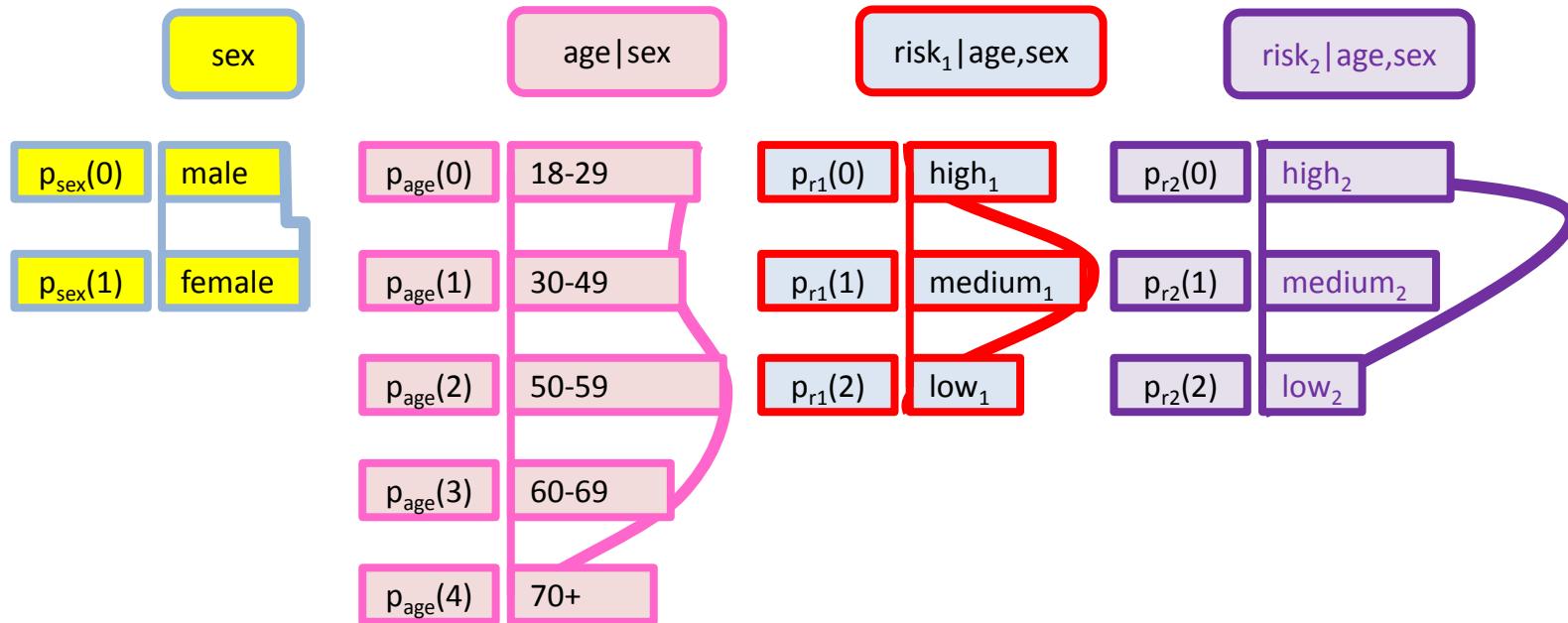
EConDA tool

www.econdaproject.eu/tools



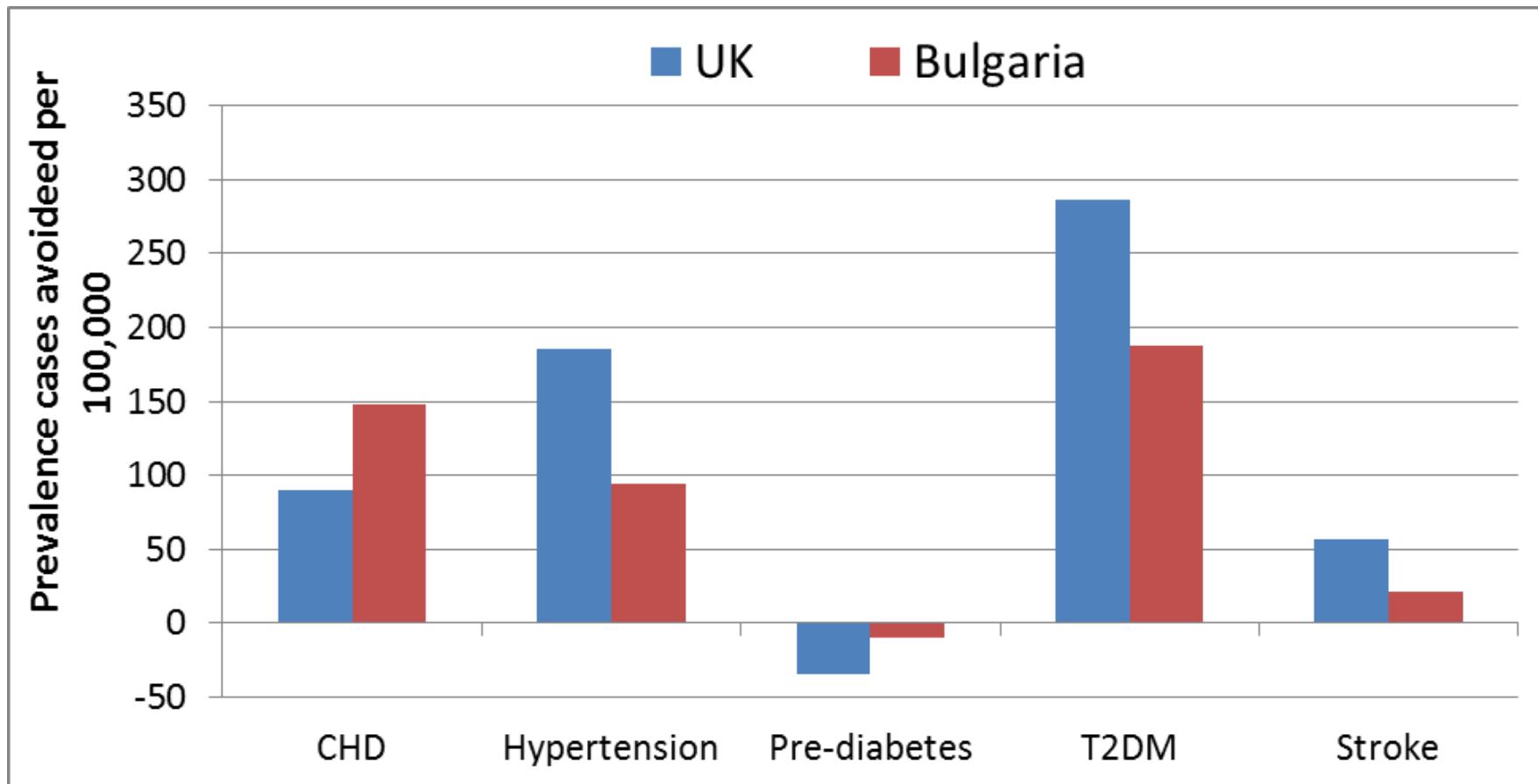
Deterministic EConDA tool – methodology

MIDRiFs System Architecture (ECONDA Tool) \ cohort structure [eg $2 \times 5 \times 3 \times 3 = 90$ people]



cohort member[i, j, k, l] weight = $p_{\text{sex}}(i) \times p_{\text{age}}(j | i) \times p_{r1}(k | i, j) \times p_{r2}(l | i, j)$ where $i \in [0,1]$, $j \in [0,4]$, $k \in [0,2]$, $l \in [0,2]$

Results: 20% Sugar Sweetened Beverage (SSBs) tax intervention



Conclusions

Model predictions can be used to quantify the impact of potential public health policies in terms of future disease and cost burden

Model assumptions and methodology may impact on the prediction.

- Assumptions
 - For example the effect of a SSB tax in different countries. In Bulgaria it is assumed to cause a BMI reduction of 0.01 whereas, in the UK a BMI reduction of 0.05 is assumed based on the best available data on SSB consumption.
- Methodology (Stochastic vs. Deterministic models)
 - Stochastic models contain randomness which reflect the real world case
 - Multiple simulations may produce different results as simulated individuals are sampled from a distribution
 - These models are highly complex and are computationally expensive
 - Deterministic models are determined by the input parameters of the model and will always produce the same outcomes for a specific set of parameter values.
 - These tools are often more accessible and provide policy makers with a rapid evaluation of a policy intervention
- The type of model chosen for development is dependent on the end user.

Impact



SHORT AND SWEET: WHY THE GOVERNMENT SHOULD
INTRODUCE A SUGARY DRINKS TAX

TECHNICAL SUMMARY

FEBRUARY 2016

A screenshot of the BBC News website. At the top, there is a navigation bar with the BBC logo, a "Sign in" button, and links for "News", "Sport", "Weather", "iPlayer", "TV", and "Radio". Below this is a red header with the word "NEWS" in large white letters. Underneath the header is a horizontal menu with links for "Home", "UK", "World", "Business", "Politics", "Tech", "Science", "Health", "Education", and "Entertainment". The main content area features a large, bold headline: "Sugar tax surprise in Budget - but growth forecasts cut". Below the headline is a sub-headline: "Sugary drinks tax 'would stop millions becoming obese'". The article is by James Gallagher, Health editor, BBC News website, and was published on 19 February 2016. There are "Share" and "Print" buttons on the right side of the article.

Sugar tax surprise in Budget - but growth forecasts cut

16 March 2016 | UK Politics

Share

Impact

- The project made a significant impact in informing government policy in relation to the sugar sweetened beverage (SSB) tax, as well as receiving substantial news coverage.
- We were notified by the treasury of the SSB tax budget announcement as it happened.
- The obesity and cancer report has been incorporated into the NHS cancer plan.
- **Who we reached:** Health policy-makers, academics, health professionals and chronic disease alliances across the UK.

Thanks

Any questions?

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