



# Modelling the economics of chronic disease with the EConDA tool and the UKHF microsimulation model

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**European Public Health  
Conference, Vienna**

2016

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- A charitable alliance of 80 national public and professional organisations
1. *Policy development and advocacy*
  2. *Information provision & research*
  3. ***Modelling & forecasting***

# Summary of presentation

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- Introduction - EConDA project
  - Obesity risk factor trends
  - Microsimulation model
  - EConDA tool
  - Conclusions
  - Questions

# Introduction - EConDA project



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The main project **objectives** were to:

- seek consensus among relevant experts, policy makers and international organisations on the **methodology for measuring cost-effectiveness of interventions**
- **develop a demonstration model and tool** for integrated approaches to address cost-effectiveness of various interventions for chronic disease prevention

[www.econdaproject.eu](http://www.econdaproject.eu)

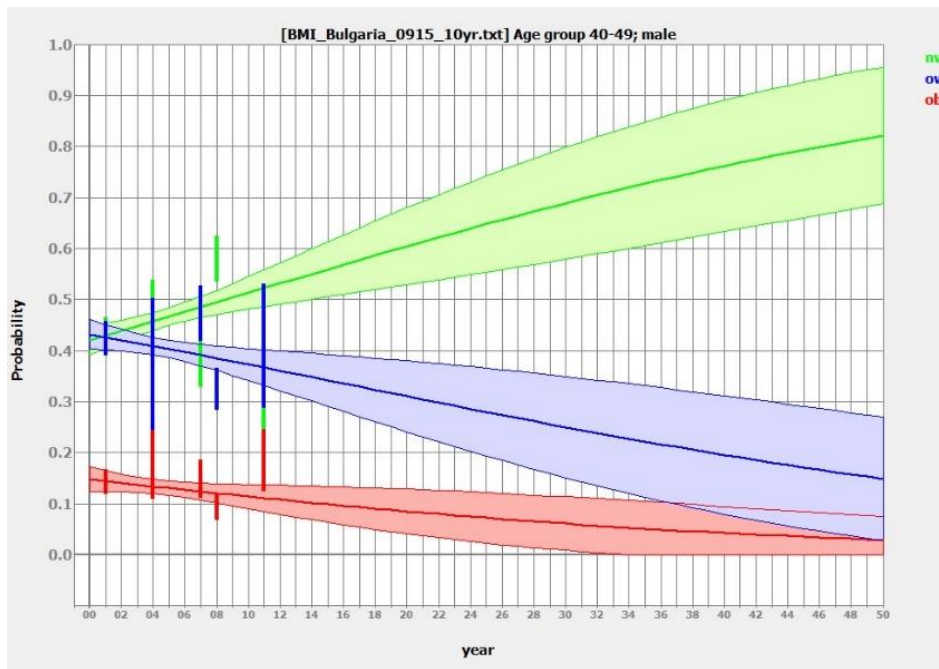
# Methodology – risk factor projections

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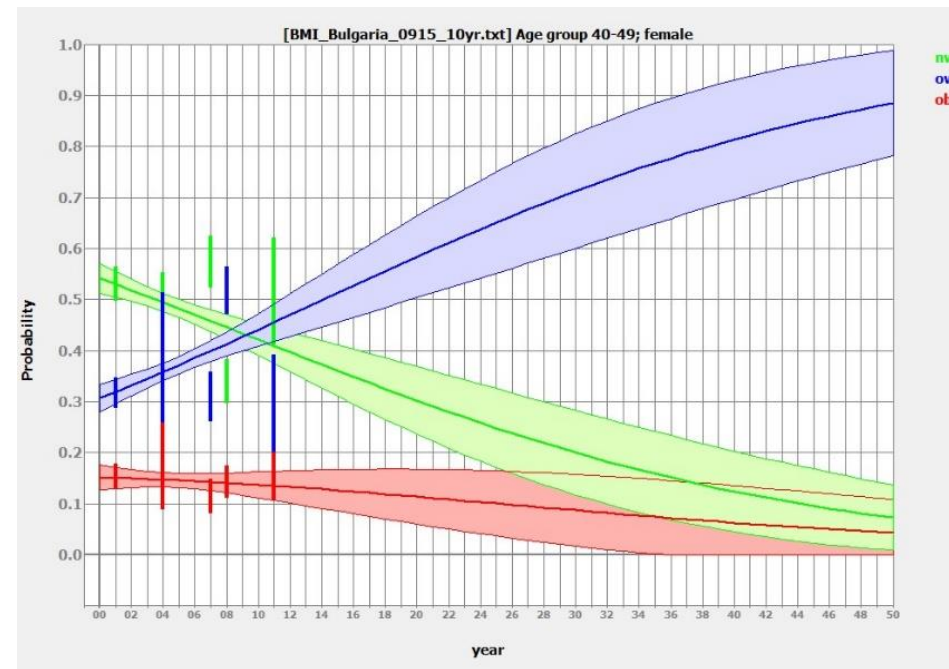
- Multivariate, **categorical non-linear regression** model applied to cross-sectional risk distribution data from HSE
- Can be stratified by **age**, **sex**, ethnicity, social class, education level, income level and geographic region
- Outputs with 95% confidence limits
- Can accommodate **new datasets** with relative ease
- Program developed in C++

# BMI projections to 2050 – For 40-49 year olds in Bulgaria

40-49 year old Males



40-49 year old Females

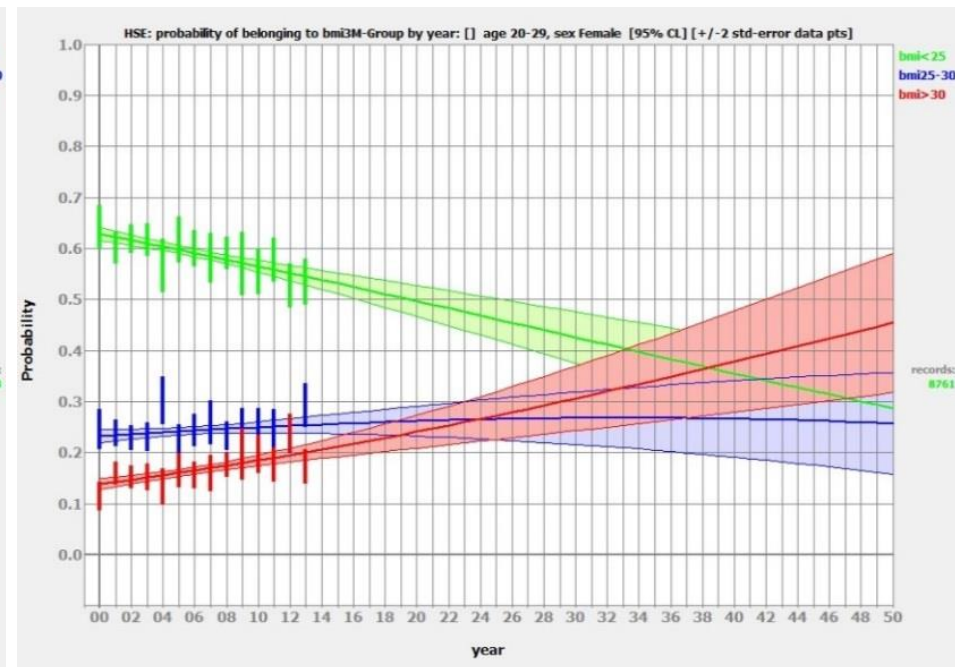
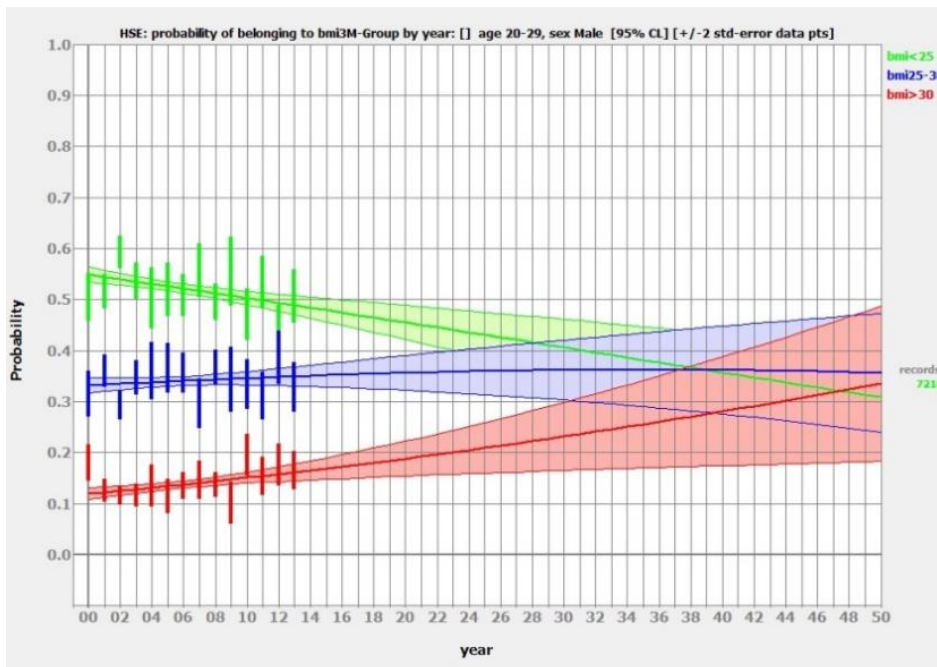


BMI GROUPS: BMI <25 kg/m<sup>2</sup>  
BMI 25-29.99 kg/m<sup>2</sup>  
BMI ≥30 kg/m<sup>2</sup>

# BMI projections to 2050 – For 20-29 year olds in UK

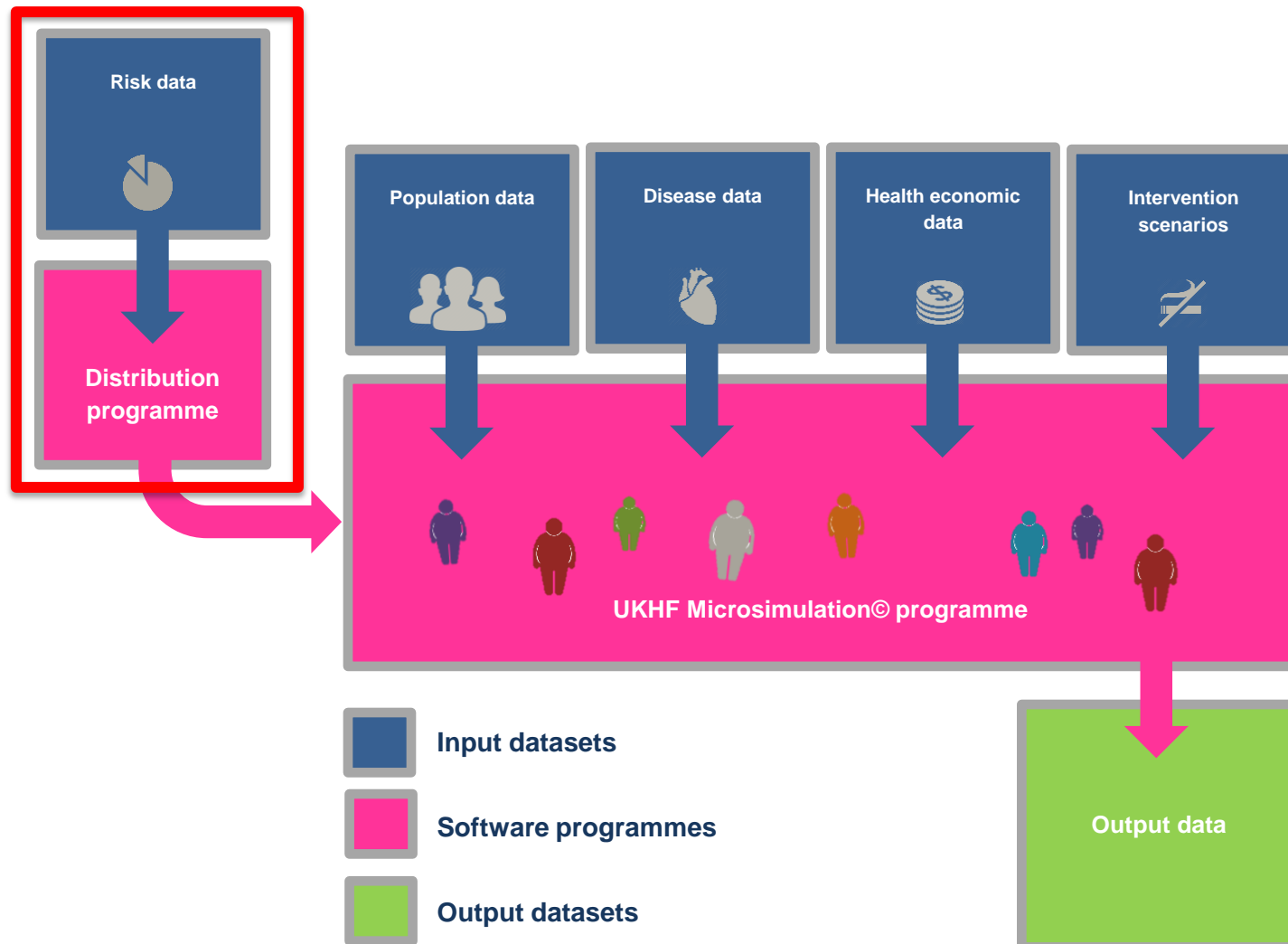
## 20-29 year old Males

## 20-29 year old Females



BMI GROUPS: BMI <25 kg/m<sup>2</sup>  
BMI 25-29.99 kg/m<sup>2</sup>  
BMI ≥30 kg/m<sup>2</sup>

# The microsimulation model

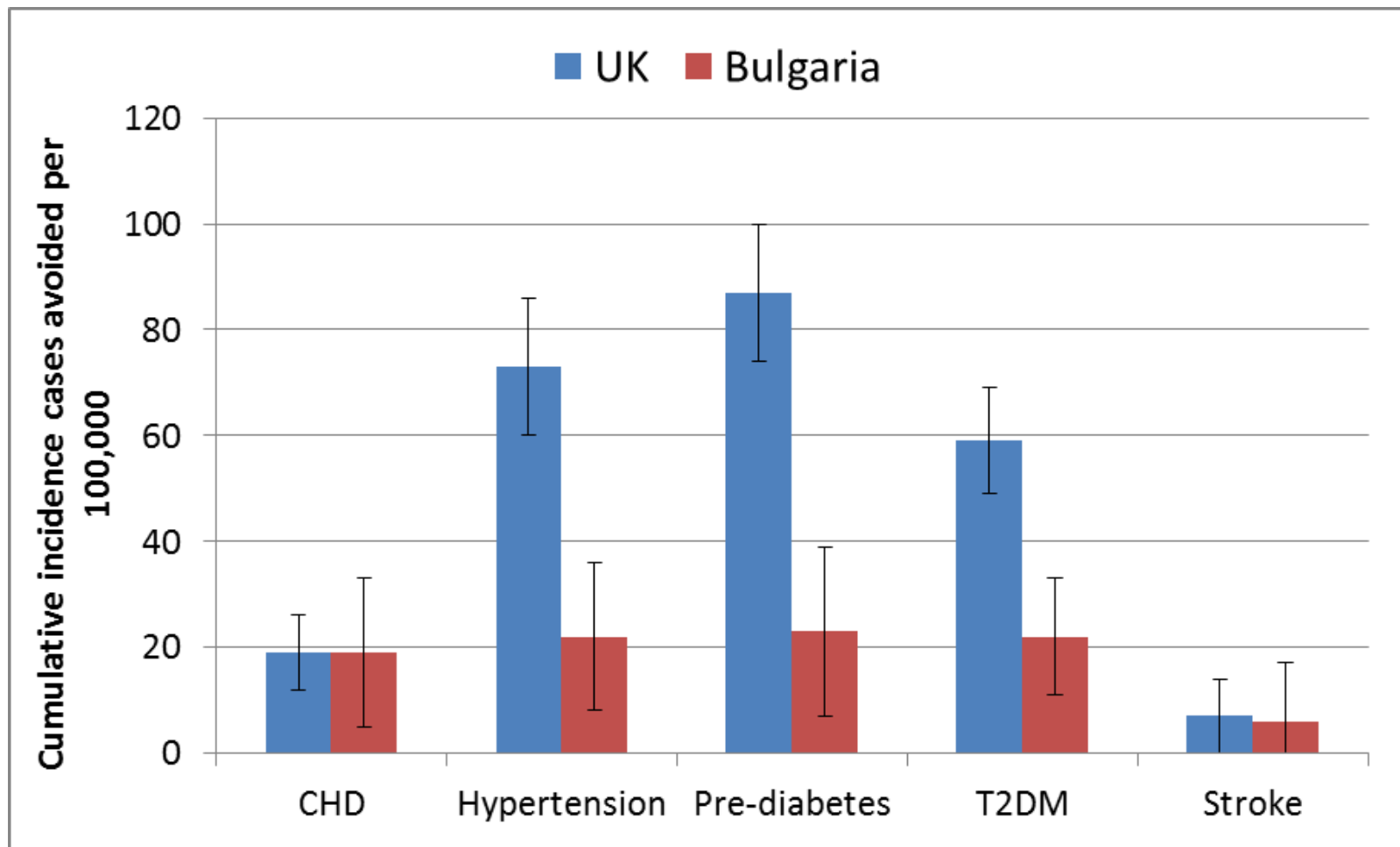




# Module 2: Micro-Simulation

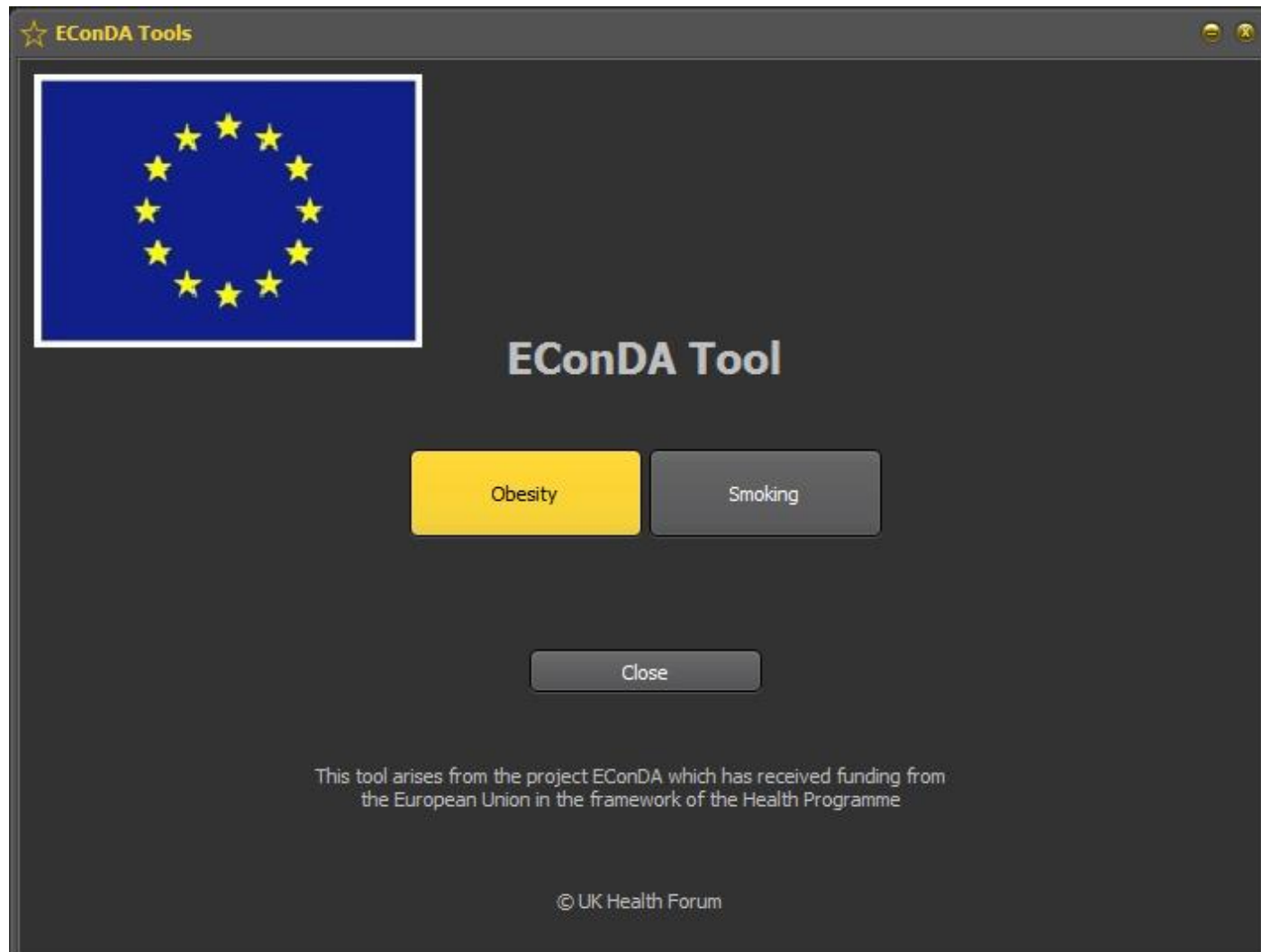
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- Computer model of any specified **population**
  - Population accurately reflects **age profiles, birth, death** and **health statistics** to make future projections
  - Model specifically targets the relationship between **individuals' evolving risk factors** and **disease incidence** (number of new cases of a disease).
  - Risk factor distributions are determined by predictions & specified health **interventions**
  - The model can simulate and compare the **impact** and **cost** of various **public health interventions**
  - Simulations for over **80 countries** and **50 US States** at present

# Results: 20% Sugar Sweetened Beverage (SSBs) tax intervention



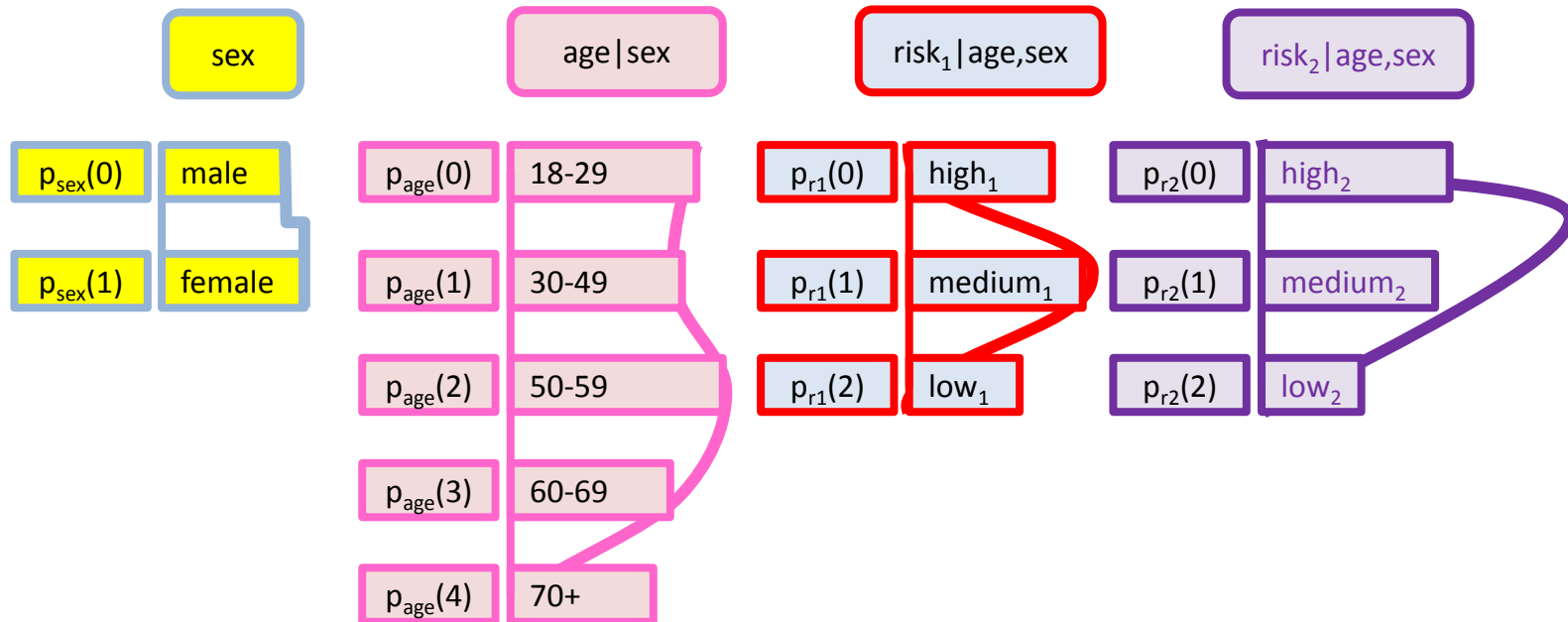
# EConDA tool

[www.econdaproject.eu/tools](http://www.econdaproject.eu/tools)



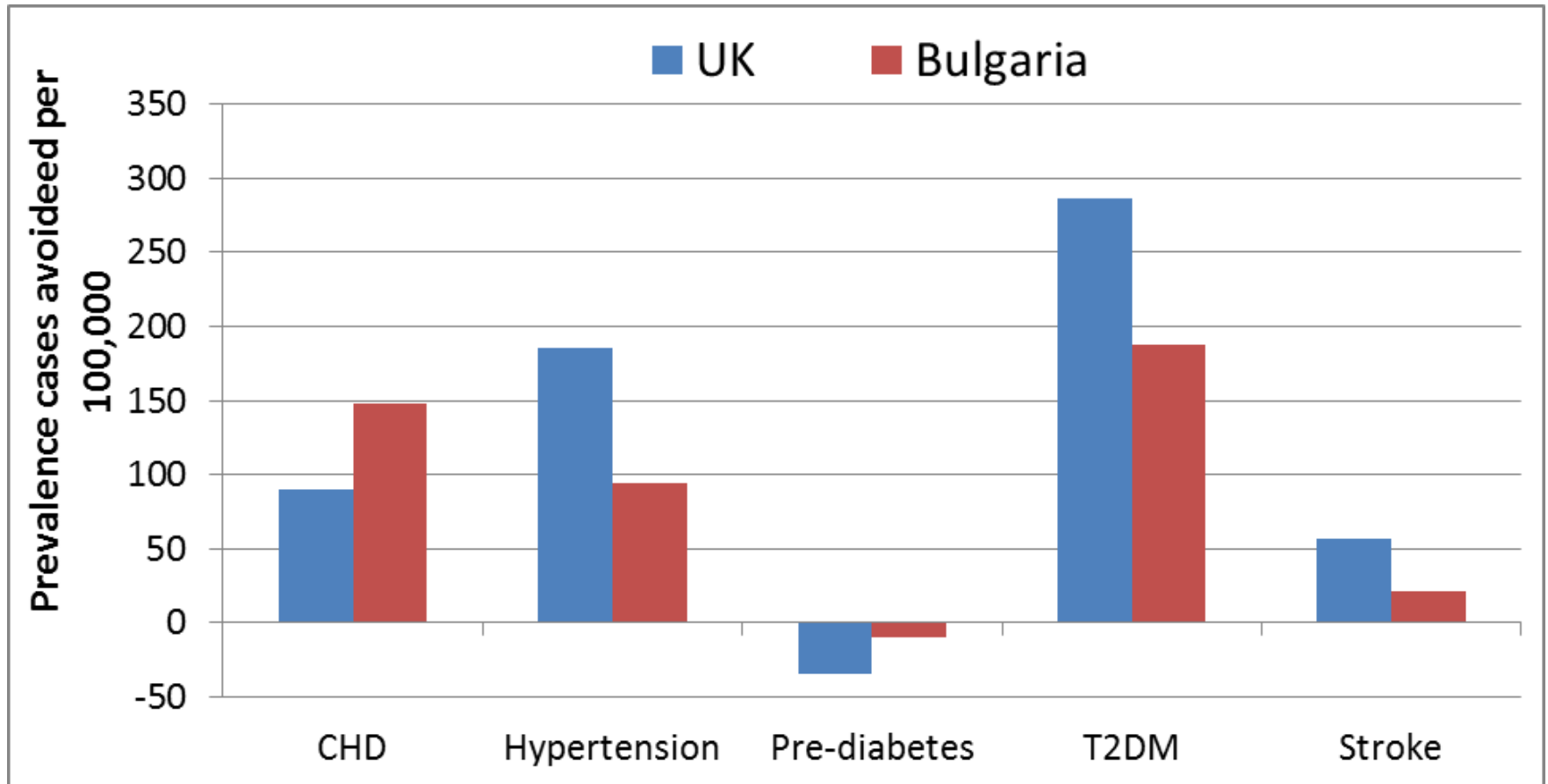
# Deterministic EConDA tool – methodology

MIDRiFs System Architecture (ECONDA Tool) \ cohort structure [eg 2×5×3×3=90 people]



cohort member[i, j, k, l] weight =  $p_{sex}(i) \times p_{age}(j|i) \times p_{r1}(k|i,j) \times p_{r2}(l|i,j)$  where  $i \in [0,1]$ ,  $j \in [0,4]$ ,  $k \in [0,2]$ ,  $l \in [0,2]$

# Results: 20% Sugar Sweetened Beverage (SSBs) tax intervention



# Conclusions

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**Model predictions** can be used to quantify the impact of potential public health policies in terms of future disease and cost burden

**Model assumptions and methodology** may impact on the prediction.

- **Assumptions**
  - For example the effect of a SSB tax in different countries. In Bulgaria it is assumed to cause a BMI reduction of 0.01 whereas, in the UK a BMI reduction of 0.05 is assumed based on the best available data on SSB consumption.
- **Methodology (Stochastic vs. Deterministic models)**
  - **Stochastic models** contain **randomness** which reflect the real world case
  - **Multiple simulations** may produce **different results** as simulated individuals are sampled from a **distribution**
  - These models are **highly complex** and are **computationally expensive**
  - **Deterministic models** are determined by the input parameters of the model and will always produce the **same outcomes** for a specific set of parameter values.
  - These tools are often more accessible and provide **policy makers** with a **rapid evaluation** of a policy intervention
- The type of model chosen for development is dependent on the end user.

# Impact



SHORT AND SWEET: WHY THE GOVERNMENT SHOULD  
INTRODUCE A SUGARY DRINKS TAX

TECHNICAL SUMMARY

FEBRUARY 2016



## Sugar tax surprise in Budget - but growth forecasts cut

16 March 2016 | UK Politics

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# Impact

- The project made a significant impact in informing government policy in relation to the sugar sweetened beverage (SSB) tax, as well as receiving substantial news coverage.
- We were notified by the treasury of the SSB tax budget announcement as it happened.
- The obesity and cancer report has been incorporated into the NHS cancer plan.
- **Who we reached:** Health policy-makers, academics, health professionals and chronic disease alliances across the UK.



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Thanks

Any questions?

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Funding from the European Union in the framework of the Health Programme